



STATEMENT ON PFC-BASED DURABLE WATER REPELLANT TREATMENTS

When it comes to protecting the environment, Columbia shares the interests of our consumers and welcomes all efforts to raise awareness of potential threats.

Columbia has been working collaboratively with its suppliers for several years to develop and adopt viable alternatives to PFC-based Durable Water Repellant (DWR) treatments that are applied to a wide variety of textiles in order to provide water-, stain- and oil-repellency that consumers demand.

In 2015, Columbia was among the first outdoor brands to convert all of its DWR treatments to C6 (short-chain) PFCs, which are considered to be less persistent in the environment than C8 (long-chain) PFCs.

In addition, we are collaborating with the Outdoor Industry Association's Chemical Management Working Group who through their multi-stakeholder and industry-wide engagement is driving continuous improvement in chemicals management practices and accelerating the development and use of sustainable chemistry.

Columbia is committed to pursuing non-PFC-based DWR alternatives, with the goal of reducing or eliminating PFCs in our products, and call on all industrial users/generators of PFCs to take similar steps.